



LENS & LIGHT

PHOTOGRAPHY SUMMIT

COMMUNITY | CREATIVITY | EDUCATION

2025 SUMMIT SPONSORSHIP KIT

LENS & LIGHT 2025 SUMMIT

MYSTIC, CONNECTICUT
FEBRUARY 24-27, 2025
COMMUNITY | CREATIVITY | EDUCATION

TIMES

Monday: 8am-5pm (Offsite Masterclasses)

Tuesday: 8am-5pm

Wednesday: 8am-5pm

Thursday: 8am-12pm

VENDOR FAIR

Tuesday: 10am-4:30pm

Wednesday: 10am-4:30pm

Dedicated Breaks / Vendor Times:

1 Hour in Morning | 2 Hour Lunch | 1 Hour in Afternoon

SUMMIT FOCUS TRACKS

Wedding | Portraiture | Commercial | Creative

SUMMIT EXPERIENCES

- Large Vendor Hall
- Photo walks
- Small group mentoring
- Portfolio reviews
- Supper clubs with speakers
- Photo bays
- Cocktail hour
- Gala





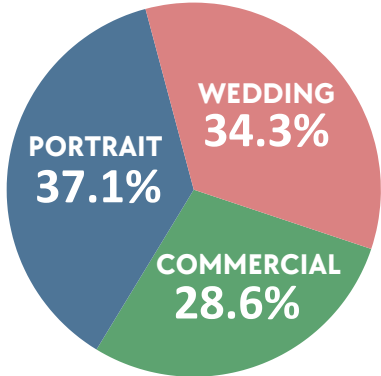
2024 ATTENDEES

ATTENDEE INFORMATION

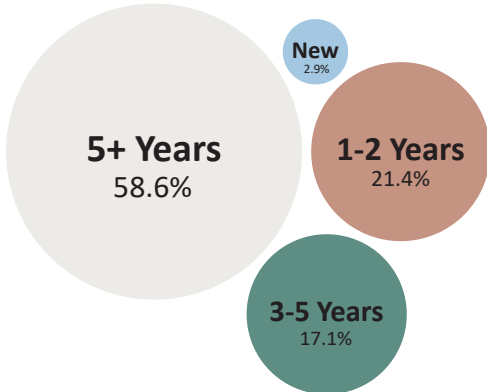
100 Attendees in 2024

Goal of 150-200 in 2025

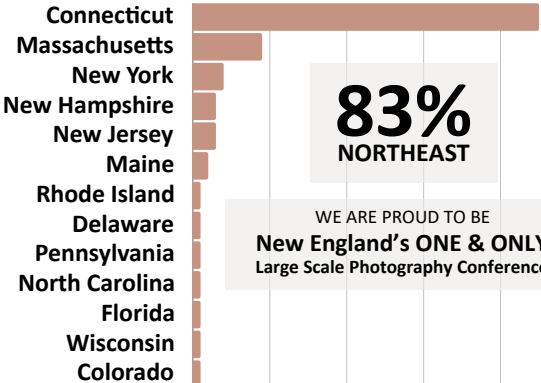
PHOTOGRAPHER TYPES



YEARS IN BUSINESS



LOCATIONS



SURVEY RESPONSES



SPONSORSHIP OPPORTUNITIES



BIGGER & BETTER FOR 2025!

BOOTHS

10x10' Booth	\$2500
10x20' Booth	\$4800
20x20' Booth <i>(Only 2 available)</i>	\$9000
10x10' Photo Bay <i>(Only 5 available)</i>	\$2500
10x10' Booth + Photo Bay	\$4800

ALL BOOTH SPONSORSHIPS INCLUDE:

- Two Days of Booth Space (Tues & Weds)
- Designated Vendor Time
- Inclusion on Vendor Punch Cards
- Digital banner in main ballroom
- Inclusion of name hotlinked on website homepage
- Social media sponsored posts on IG & FB (2)
- Inclusion inside welcome bag materials
- Email newsletter hotlinked logo (2)
- Verbal Mention by Lens & Light Team Member
- **10x20' Booth & up:** 1 Summit Ticket to giveaway (\$1100 Value)

SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSORSHIPS

(Only 2 available)

Premium Summit Sponsor #1

\$7000

- Logo on **lanyards**
- Two minute commercial after Tues keynote
- 10x10' Booth (\$2500 Value)
- 1 Summit Ticket to giveaway (\$1100 Value)
- All other booth sponsorship inclusions
(see previous page)

Premium Summit Sponsor #2

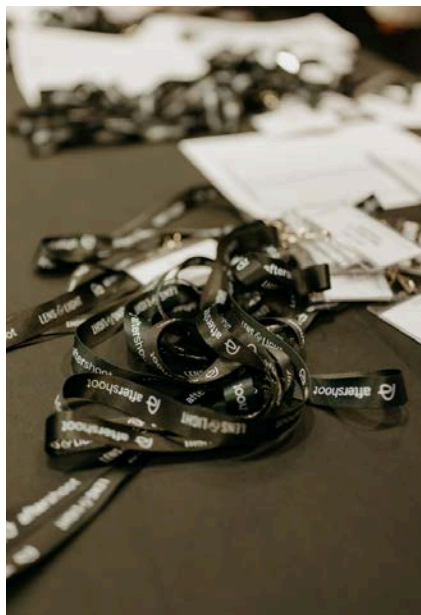
\$7000

- Logo on **welcome bags**
- Two minute commercial after Weds keynote
- 10x10' Booth (\$2500 Value)
- 1 Summit Ticket to giveaway (\$1100 Value)
- All other booth sponsorship inclusions
(see previous page)

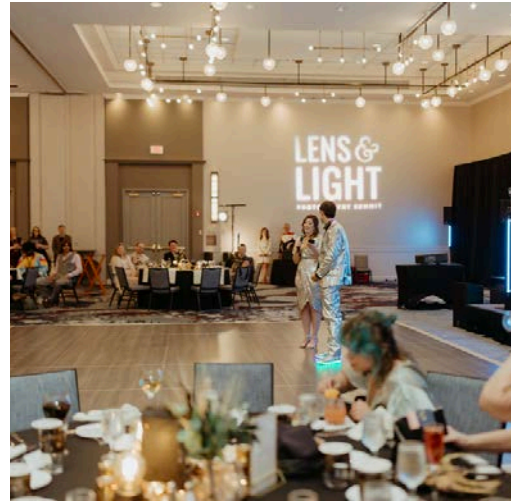
WHAT PAST VENDORS ARE SAYING

The Lens + Light Summit was everything you want a photography conference to be. Excellent speakers, quality vendors, practical education, and a family vibe that is so rare amongst the perennial conferences that exist. Chris and Jen are two amazing people trying to build a community in the Northeast that provides outstanding education, inspiration, value and resources to the photographers they serve. We are thrilled to be a part of it, and are excited for the things to come!

- Nathan, Shoot.With.Me



SPONSORSHIP OPPORTUNITIES



GALA

Wednesday Cocktail Hour + Gala **\$7500**

2025 Theme: Cinematic Hollywood Soiree

GALA SPONSORSHIP INCLUDES:

- Two minute mic time during Gala
- "Name Sponsored Gala," signage around ballroom
- Logo on table signage
- One drink ticket per attendee (with logo)
- Option to brand all gala favors
- Inclusion of name hotlinked on website homepage
- Social media sponsored post on IG & FB
- Inclusion inside welcome bag materials
- Email newsletter hotlinked logo
- Verbal Mention by Lens & Light Team Member
- 1 Summit Ticket to giveaway (\$1100 Value)

MEALS

Tuesday Breakfast + Lunch **\$4800**

Wednesday Breakfast + Lunch **\$4800**

Thursday Breakfast + Lunch **\$4800**

MEAL SPONSORSHIP INCLUDES:

- Two minute mic time during Lunch on chosen day
- "Name Sponsored B+L," signage around ballroom
- Inclusion of name hotlinked on website homepage
- Social media sponsored post on IG & FB
- Inclusion inside welcome bag materials
- Email newsletter hotlinked logo
- Verbal Mention by Lens & Light Team Member
- 1 Summit Ticket to giveaway (\$1100 Value)

SPONSORSHIP OPPORTUNITIES



NON-EXHIBITOR SPONSORSHIPS

Enhanced

\$1000

- Inclusion inside welcome bag materials
- Email newsletter hotlinked logo
- Logo on sponsorship page of website
- Verbal Mention by Lens & Light Team Member

Basic

\$500

- Email newsletter hotlinked logo
- Logo on sponsorship page of website
- Verbal Mention by Lens & Light Team Member

Speaker Sponsor

Email for pricing

- Verbal Mention by Speaker during class
- Logo included with website class description
- Logo included in Speaker presentation

Sponsor pays speaker directly with approval from Lens & Light

TICKET GIVEAWAYS

All companies sponsoring \$4800+ will receive one Summit ticket to giveaway (worth \$1100)

Lens & Light will advise on giveaway details.

ABOUT THE FOUNDERS & HOSTS

 @PHOTOGRAPHYSTILES



 @WITHLOVEANDOATS



Chris and Jen are two Connecticut based photographers who are passionate about the photography community. They both know the importance of networking and education, and are striving to create a vibrant community of industry professionals in New England. They have both learned many techniques and skills from photographers outside their niches, and want others to have those opportunities as well.

THANK YOU!

We look forward to hearing from you & having you sponsor the 2025 Lens & Light New England Photography Summit.

Sincerely,

Chris & Jen

 @LENSANDLIGHTEVENTS

 @LENSANDLIGHTEVENTS

www.lensandlightct.com