

LENS & LIGHT

2024 PHOTOGRAPHY SUMMIT

Monday FEBRUARY 26, 2024

12:00PM-3:00PM

INTENSIVE WORKSHOP

COMMERCIAL
CREATIVE



ROB GRIMM & MEERA SEETHARAMAN
Editorial Food & Beverage Photography Masterclass

OFFSITE: The Shipwright's Daughter Restaurant, Mystic CT (10 min drive from Marriott)

COMMERCIAL



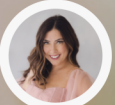
ASMP
Introduction to Commercial Photography Masterclass

ON SITE: Mystic Marriott Hotel

4:00PM-7:00PM

INTENSIVE WORKSHOP

PORTRAIT



TRACY SWEENEY
Newborn Essentials Masterclass

ON SITE: Mystic Marriott Hotel

REGISTRATION REQUIRED
for Intensive Workshops

INCLUDED WITH SUMMIT TICKETS

Limited Seats Available

Registration link will be sent to Summit ticket holders.

5:00PM-8:00PM

INTENSIVE WORKSHOP

CREATIVE



DAVID ZAPATKA
Nighttime Landscape Photography Masterclass

OFFSITE: Watch Hill Lighthouse, Watch Hill RI (30 min drive from Marriott)

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2024 PHOTOGRAPHY SUMMIT

Tuesday

FEBRUARY 27, 2024

6:30 AM	EARLY MORNING YOGA				ALL ATTENDEES
8:00 AM-9:00 AM	BREAKFAST				ALL ATTENDEES
9:00 AM-9:30 AM	OPENING: SUMMIT WELCOME				ALL ATTENDEES
9:30 AM-10:30AM			KEYNOTE WITH LINDSAY ADLER From Good to Great: The Keys to Unlocking the Next Step in your Career		ALL ATTENDEES
11:00AM-12:30PM	WORKSHOPS Wedding Portrait Commercial Creative	WEDDING  SHAUN GORDON The Ultimate Album System: Get more referrals, happier clients & make more money	PORTRAIT  KESHA LAMBERT Portraits In Motion: Connect with clients & create captivating images	COMMERCIAL  ADAM COPPOLA Personal Projects to Create Voice and Target Dream Clients	CREATIVE  ESTEBAN GIL The Analog Renaissance: Reviving Film Photography in the Digital Age
12:30 PM-1:30 PM	LUNCH VENDOR LOUNGE PORTFOLIO REVIEWS				
1:30 PM-3:00 PM	WORKSHOPS Wedding Portrait Commercial Creative	WEDDING  THEO NASH Through the Lens of Respect: Ethical & Affirming Wedding Photography	PORTRAIT  MEG LOEKS Elevating the Ordinary: Enhance Storytelling Within your Work	COMMERCIAL  ROB GRIMM Beverage Photography Essentials & The Use Of AI	CREATIVE  ANGELICA POMPY Empowerment Through the Lens: A Boudoir Photography Workshop
3:30 PM-4:30 PM	PANEL: FRAMING THE FUTURE - THE AI REVOLUTION				ALL ATTENDEES
5:30 PM	SPEAKER SUPPER CLUBS				ALL ATTENDEES
LATE NIGHT	LATE NIGHT NETWORKING GROUPS				ALL ATTENDEES

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Wednesday

FEBRUARY 28, 2024

6:30 AM	EARLY MORNING YOGA				ALL ATTENDEES
8:00 AM-9:00 AM	BREAKFAST				ALL ATTENDEES
9:00 AM-10:30 AM		KEYNOTE WITH JOE MCNALLY The Language of Light			ALL ATTENDEES
11:00AM-12:30PM	WORKSHOPS <small>Wedding Portrait Commercial Creative</small>	WEDDING  NATALIE FRANKE Lens on Leads: Email Marketing for Photographers	PORTRAIT  SAMANTHA SCHANNON The \$3500 Studio Headshot Market: Secrets for Success	COMMERCIAL  HUGO CENEVIVA Creative Retouching: Diving deep in the world of pixels and colors	CREATIVE  TRACY SWEENEY Family and Children's Photography: Mastering Mini Sessions
12:30 PM-1:30 PM	LUNCH VENDOR LOUNGE PORTFOLIO REVIEWS				
1:30 PM-3:00 PM	WORKSHOPS <small>Wedding Portrait Commercial Creative</small>	WEDDING  ESTEBAN GIL The Michael Scott Approach to Being a Creative Light Photographer: An OCF Workshop	PORTRAIT  PHOTO WALK Photo Walk with Joe McNally! (Limited spots)	COMMERCIAL  STEVE WALTER Creative Fusion: Combining the Art of Design, Photo, and Video	CREATIVE  ELIZABETH BLANK Making Waves: A Deep Dive into the World of Underwater Photography (Limited spots)
3:30 PM-4:30 PM	SMALL GROUP MENTORING PORTFOLIO REVIEWS				ALL ATTENDEES
6:00 PM	COCKTAIL HOUR				ALL ATTENDEES
7:00 PM	TIME TRAVELERS BALL & DINNER				ALL ATTENDEES

LENS & LIGHT

2024 PHOTOGRAPHY SUMMIT

Thursday FEBRUARY 29, 2024

8:00 AM-
9:00 AM

BREAKFAST

ALL ATTENDEES

9:00 AM-
10:30 AM

WORKSHOPS

Wedding | Portrait | Commercial | Creative



MANDY WRIGHT
The Art of the Second
Photographer

WEDDING



ANGIE MCPHERSON
The Art of Planning a Successful
Client Branding Photoshoot

PORTRAIT



KAYLEE GREER
One Shoot to Change it All:
Adventuring into Commercial
Photography

COMMERCIAL



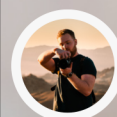
MEERA SEETHARAMAN
How to Craft Stunning
Compositions Using Food Stories

CREATIVE

11:00AM-
12:30PM

WORKSHOPS

Wedding | Portrait | Commercial | Creative



ROY SERAFIN
SEO: The Digital Art of Answering
Human Questions

WEDDING



MICHAEL DAVIS
Getting Started with In-Person
Sales: A Beginners Guide

PORTRAIT



THOMAS MADDREY
From Copyright to Contracts: A
Legal Crash Course for
Photographers

COMMERCIAL



GARRET WARD
Focus on your Future: A Self-
Employed Photographer's
Retirement Guide

CREATIVE

12:30 PM-
1:30 PM

PHOTO SHOOT OUT!

1:30 PM-
2:00 PM

CLOSING