



# LENS & LIGHT

PHOTOGRAPHY SUMMIT

COMMUNITY | CREATIVITY | EDUCATION

MYSTIC, CONNECTICUT

FEBRUARY 26-29, 2024

**SPONSORSHIP OPPORTUNITIES**

# LENS & LIGHT SUMMIT

COMMUNITY | CREATIVITY | EDUCATION

---

The goal of Lens & Light is to provide an educational experience and networking community to inspire current and upcoming photographers.

The Lens & Light Summit is currently the only conference of this size and type happening in the New England area. Marketing efforts will reach all six (6) New England states and the conference will be held in beautiful Mystic Connecticut. With the broad range of focus tracks and topics, it is the ideal conference for photographers in any field.

## COMMUNITY

Not only will this Summit be an incredible community building and networking event for all attendees with each other, but we are also excited to host an integrative summit in which attendees have several opportunities to interact with and be mentored by the speakers. The Lens & Light speakers stay for the entirety of the conference and participate in supper clubs, small group mentoring, portfolio/image/website reviews and more.

## CREATIVITY

The Lens & Light Summit will have a full track dedicated to creative types of photography that are not commonly represented in conferences of this scale. This will offer wedding, portrait and commercial photographers several opportunities to try something creative, learn new skills and be inspired in their own work. Additionally, the Summit is working closely with the speakers to create several interactive and innovative experiences for attendees, such as live image reviews, portrait photo bays, a commercial production, an off-site food workshop in a restaurant and much more.

## EDUCATION

With 23+ of the industry's leading photographers and educators, the Lens & Light Summit is truly a one-of-a-kind educational event. From keynotes and lectures to hands on classes and small mentor groups, this Summit will provide a unique and inspirational experience for all attendees. There will be many chances for motivated and excited photographers to expand their horizons and learn about new companies and services to enhance their art and their businesses, making it an incredible sponsorship opportunity.



## DATES

February 26-29, 2024

## LOCATION

Mystic Marriott, Mystic CT

## TIMES

Monday: Half Day 12-5pm (Optional Intensive Courses)

Tuesday: Full Day 8am-5pm

Wednesday: Full Day 8am-5pm

Thursday: Half Day 8am-12pm

## ATTENDEES

250 Attendees

Professional and aspiring photographers

Marketing will be directed to the New England area

## SUMMIT FOCUS TRACKS

Wedding | Portraiture | Commercial | Creative | Intensives

## SUMMIT OPPORTUNITIES

- Panel discussions
- Photo walks
- Small group mentoring
- Image reviews
- Website reviews
- Supper clubs with speakers
- Exhibitor trade show
- Photo bays
- Cocktail hour
- Gala

# LENS & LIGHT

SPEAKERS & EDUCATORS



LINDSAY ADLER

*Keynote Speaker*



TONY & CHELSEA  
NORTHROP

*Live Image Reviews*



JOE MCNALLY

*Worldwide Photographer*



NATALIE FRANKE

*Marketing*



ESTEBAN GIL

*Wedding Lighting*



ELIZABETH  
BLANK

*Underwater Photography*



HUGO CENEVIVA

*Creative Retouching*



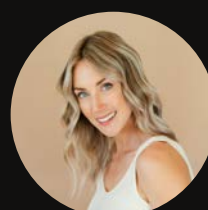
THEO NASH

*Industry Inclusivity*



ANGIE  
MCPHERSON

*Lifestyle Personal Branding*



MANDY WRIGHT

*Second Shooting*



DAVID ZAPATKA

*Light Painting & Astrophotography*



MICHAEL DAVIS

*In Person Sales*



SAMANTHA  
SCHANNON

*Studio Branding Portraits*



STEVE WALTER

*Commercial Photo Production*



ROY SERAFIN

*SEO & Marketing*



ROB GRIMM

*Commercial Photographer  
Educational Instructor*



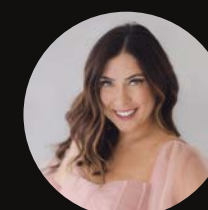
SHAUN GORDON

*Album Design & Client Experience*



GARRET WARD

*Retirement Planning*



TRACY SWEENEY

*Newborn & Child Photography*



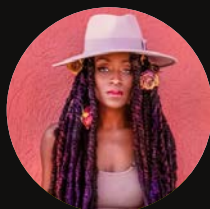
MEERA  
SEETHARAMAN

*Food Photography*



MEG LOEKS

*Children's Fine Art  
Portrait Photography*



KESHA LAMBERT

*Portraits in Motion*



THOMAS MADDREY

*Legality for Commercial Photography*



# SPONSORSHIP OPPORTUNITIES

TITLE | PLATINUM | GOLD | SILVER | BRONZE

Sponsor Level	Title Sponsor \$4500 <i>*1 available*</i>	Platinum \$1800	Gold \$1000	Silver \$600	Bronze \$300
Branding on name tag + outside of welcome bag	✓				
Two minute mic time at beginning of opening keynote	✓				
Banner in main event room	✓	✓			
Inclusion of name hotlinked on website homepage	✓	✓	✓		
At least 3 social media sponsored posts on Instagram & Facebook	✓	✓	✓		
Sponsorship table on Exhibit Floor (Tue-Thu)	✓	✓	✓		
Inclusion inside welcome bag materials	✓	✓	✓	✓	
Email newsletter hotlinked logo	✓	✓	✓	✓	✓
Verbal Mention by Lens & Light Team Member	✓	✓	✓	✓	✓

NOTE: FOR SILVER SPONSORS AND HIGHER, HIGH QUALITY MATERIAL ITEMS (DETERMINED BY LENS & LIGHT) MAY BE ACCEPTED AS RAFFLE OR SWAG BAG ITEMS. UP TO HALF OF SPONSORSHIP CAN BE MADE VIA SUCH DONATIONS AND THE REST IN CASH.

Lens & Light will approve each potential sponsor within 96 hours of application, and this approval is required prior to this agreement being executed. Lens & Light reserves the right to approve or disallow a sponsor for any or no reason, and there will be no appeal process in the event of disallowance of sponsorship.

# SPONSORSHIP OPPORTUNITIES

## BONUS SPONSORSHIPS

Bonus Sponsorships	Cost	Includes Sponsor Level	Bonus Sponsorship Benefits
Title Sponsor for Wednesday Evening Gala & Bar	3000	Platinum	Two minute mic time during Gala, "Name Sponsored Gala," signage around ballroom, includes one drink ticket/attendee
Day 1 Breakfast & Lunch Sponsor	2000	Platinum	Two minute mic before kick off. "Name Sponsored Breakfast/Lunch" & Signage
Day 2 Breakfast & Lunch Sponsor	2000	Platinum	Two minute mic before kick off. "Name Sponsored Breakfast/Lunch" & Signage
Panel Discussions Sponsor	1300	Gold	"Name Sponsored Panel Discussion" & Signage
Sponsor Punch Card * Two Brands Max	500	Bronze	"Name Sponsored Punch Card"

Lens & Light will approve each potential sponsor within 96 hours of application, and this approval is required prior to this agreement being executed. Lens & Light reserves the right to approve or disallow a sponsor for any or no reason, and there will be no appeal process in the event of disallowance of sponsorship.

Signage to be provided by sponsor.

\*Sponsor Punch Card: Your brand will be featured on the printed punch cards, where all attendees to visit and interact. Attendees who collect all required punches will be entered into a drawing, offering a unique opportunity to increase brand visibility, connect with potential customers, and stand out at the conference.

# ABOUT US



Chris and Jen are two Connecticut based photographers who are passionate about the photography community. They both know the importance of networking and education, and are striving to create a vibrant community of industry professionals in New England. They both have learned many techniques and skills from photographers outside their niche, and want others to have those opportunities as well.

---

# LENS & LIGHT

**THANK YOU!**

We look forward to hearing from you & having you sponsor the 1st Annual Lens & Light New England Photography Summit.

Sincerely,

*Chris & Jen*